

ADVERTISING IN LINK

Advertising in Link can be very rewarding for local businesses and benefits the local community by funding a non-profit-making publication distributed free of charge to nearly 1,700 households in Chalgrove, Berrick, Roke and surrounding villages. We also publish Link online to further increase coverage.

LINK Advertising Rates - 2026 - Link is now printed in full colour throughout

Size and Duration	12 months (12 insertions)	6 months (6 insertions)	3 months (3 insertions)	1 month (1 insertion)
Full Page	£485.00	£260.00	£140.00	£75.00
Half Page	£300.00	£165.00	£90.00	£48.00
Quarter Page	£180.00	£95.00	£53.00	£32.00
Eighth Page	£100.00	£63.00	£37.00	£21.00
Cover Pages	£210.00	£110.00	£60.00	N/A
	These are normally quarter page landscape adverts and are subject to availability. Please contact us if you would like to advertise on the inside front, inside back or outer back pages.			

Preferred Advertising Formats

We are very grateful for all advertisements we receive. To that end it would help us immensely to ensure they appear as desired that anyone wishing to place an advertisement in Link follows the specifications detailed below.

Files

The preferred file format is a .jpg or Word file. PDF files are not ideal but can be accommodated if there is no alternative.

Layout and Size

Ads can appear in portrait or landscape and the finished sizes are indicated below. We don't need files to be the exact finished sizes shown but what *is* very much appreciated is if the proportions indicated can be adhered to, i.e. 0.67 means that the width should be

0.67 x the height, 1.33 means the width should be 1.33 x the height etc.

Size of Advert	Size of Final Advert in Link W x H (mm)	Proportions of Advert Submitted to Link W ÷ H
Full Page	127 x 186	0.68
Half Page	127 x 92	1.38
Quarter page (portrait)	63 x 92	0.68
Quarter page (landscape)	127 x 46	2.76
Eighth Page	63 x 46	1.37